

For Immediate Release  
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## ANSELL SURGICAL GLOVE PACKAGING GETS “SMARTER” THROUGH GLOBAL LAUNCH OF NEW INNOVATIVE SMART PACK

*SMART Pack Improves Customer Experience in the Busy Workplace and Reduces Environmental Footprint*

**14 March 2016, Iselin, NJ** – Ansell, a global leader in protection solutions, is excited to share its new SMART Pack, revolutionizing the way Ansell packages gloves and providing a new, SMART solution to reinvent the end-user experience in the medical workplace.

For more than 50 years, Ansell has delivered the most innovative, technologically advanced protection solutions for the surgical environment around the globe. Ansell is now translating the innovative features of its products to its supply chain, packaging, and the way end-users interact with the product prior to using it.

Through this SMART Pack initiative, the same trusted Ansell product becomes even better – and smarter. The new SMART Pack has four smart touch points to improve the end-user experience. All of these improvements were validated by end-users in a number of countries where this initiative was recently introduced:

- SMART user-friendly functionality, improved product access, a smaller pouch, improved labeling, and lighter, easy to identify, cases.
- SMART modern design and descriptor-based names for quicker product identification, saving time and minimizing errors.
- SMART space saving with more compact dispensers, saving 25-54 percent shelf space in the O.R.
- SMART for the environment, with less plastic and cardboard waste, as well as reduced carbon footprint from less CO<sub>2</sub> emissions.

In order to achieve this, Ansell has invested more than \$13 million in state-of-the-art, custom built, packaging lines significantly increasing overall production capacity.

“Ansell is known globally for its innovation; it’s in our DNA. We constantly challenge ourselves to create new ways to make the Ansell experience even better for our customers,” says Anthony López, President and General Manager, Medical Global Business Unit at Ansell. “Through customer feedback we looked at ways to improve our packaging and as a result, we developed the new SMART Pack. This configuration is designed with innovations that will make stocking, dispensing, and opening gloves easier and safer in the O.R. I am very proud that we have developed this innovative packaging solution, while also dramatically reducing the environmental footprint of the package and delivery system.”

# PRESS RELEASE



This new user-friendly SMART Pack is currently being rolled out globally in different stages. Starting with Europe, Australia, and the US, SMART Pack will be available in all hospitals where Ansell gloves are currently used by the end of 2017.

To learn more about SMART Pack visit [www.ansell.com/smartpack](http://www.ansell.com/smartpack).

**ENDS**

## **About Ansell**

Ansell is a world leader in providing superior health and safety protection solutions that enhance human well-being. With operations in North America, Latin America/Caribbean, EMEA and Asia, Ansell employs 15,000 people worldwide and holds leading positions in the personal protective equipment and medical gloves market, as well as in the sexual health and well-being category worldwide. Ansell operates in four main business segments: Medical, Industrial, Single Use and Sexual Wellness. Information on Ansell and its products can be found at [www.ansell.com](http://www.ansell.com). **#AnsellProtects**



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