

For Immediate Release
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CLIENTS "AN INSPIRATION" TO ANSELL

DÜSSELDORF, Germany, November 8, 2013 Ansell, a global leader in protection solutions, is very pleased with the exchanges at this year's A+A Security and Health at Work Fair in Düsseldorf. Ansell launched 21 new products at A+A, and the reaction from the market has been extremely positive. Besides the popular oil-repellent and high-grip HyFlex® 11-927, the ultrathin HyFlex 11-818 and the impact-absorbing ActivArmr® manufactured with Madgrip Injection Technology also attracted quite a bit of attention.

"At Ansell we don't sell gloves-- we sell protection," Ansell CEO Magnus Nicolin told the press on Tuesday. He was referring to Ansell's global approach, which consists in providing in-depth advice and consulting, and a real partnership with customers. At the booth, Ansell's multi-lingual staff emailed customers product selections in real time using the Glove Selector tool on ipads. The Ansell Academy database was consulted where more details on standards was required. And quite a few companies returned from A+A having decided to launch an Ansell Guardian audit.

"Our clients, old and new, are an inspiration to us-they are at the source of a great number of innovations on display this week" says Peter Dobbelssteijn, Senior Vice President and Regional Director for the EMEA region of Ansell. During four intense days, Ansell sales staff met with many clients and distributors, both at the booth and during specially organized events. "We invite them to maintain this fruitful dialogue with us throughout the year."

Ansell encourages those interested in improving worker protection to join the discussion on PPE on the Worker Experience Innovation group on LinkedIn:

<http://www.linkedin.com/groups/Worker-Experience-Innovation-Ansell-121962/about>. The brand new catalogue of 350 carefully selected protection solutions was launched at the fair and is now available in an online version on the Ansell website <http://www.ansell.eu>

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About Ansell

Ansell is a world leader in providing superior health and safety protection solutions that enhance human well-being.

PRESS RELEASE



With operations in North America, Latin America/Caribbean, EMEA and Asia, Ansell employs more than 13,000 people worldwide and holds leading positions in the personal protective equipment and medical gloves market, as well as in the sexual health and well-being category worldwide. Ansell operates in four main business segments: Medical Solutions, Industrial Solutions, Specialty Markets and Sexual Wellness.

Information on Ansell and its products can be found at www.ansell.com. The full press kit, including product photos, and all the releases, is available on: http://www.ansell.be/industrial/index.cfm?pages=AplusA_press



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